

## London Borough of Tower Hamlets

## **Job Description**

|                       | 1  |  |
|-----------------------|--|--|
| JOB TITLE:            | Director, Adult Social Care  |  |
| GRADE:                | Divisional Director 1  |  |
| POST NUMBER:          | M03000001  |  |
| DIRECTORATE:          | Health, Adults and Community   |  |
| SERVICE:              | Adult Social Care  |  |
| <b>RESPONSIBLE TO</b> | Corporate Director, Health, Adults and Community   |  |
| RESPONSIBLE FOR       | Strategic planning and integrated delivery of strengths-<br>based practice within all adult social care services with a<br>focus on self-directed support, personalisation, inclusion<br>and tackling inequalities. Services include initial<br>assessment, hospital social work, safeguarding,<br>reablement, occupational therapy, telecare, brokerage,<br>direct payments, longer-term support, and services for<br>people with learning disabilities and those with mental<br>health problems.<br>Areas of responsibility for the post will be reviewed from<br>time to time by the Chief Executive. |  |
|                       | DBS Enhanced check required  |  |
|                       | This post is politically restricted  |  |
| JOB SUMMARY:          | To provide strategic direction, corporate leadership and advice<br>on all matters relating to adult social care delivery and<br>strengths-based practice. In doing so, ensure that statutory<br>requirements are met and that accelerated and sustained<br>improvements in performance against Council targets are<br>achieved.  |  |
|                       | Lead the delivery of strengths based practice through the development of a service culture that is person-centred, inclusive, preventative and enabling; focusing on what is strong  |  |



|      | rather than what's wrong and ensuring that residents are  |
|------|---|
|      | enabled to maintain their independence and live in their own home for as long as possible.  |
|      | Develop services through engagement and co-production (the<br>upper levels of the 'ladder of co-production') as much as<br>possible and engage with residents and those who use social<br>care services and their carers/families on a regular basis.   |
|      | Ensure our services are accessible and welcoming to all who<br>need to use them and ensure the diversity and inclusion is well<br>embedded in our approach and our services.  |
|      | Actively work to tackle racism, bias, and micro aggressions in line with our commitments on anti-racist leadership.   |
|      | Formulate and implement departmental priorities, initiatives, policies, and procedures to bring about improvements to service delivery, performance, and quality of life.   |
|      | Promote partnership and integrated service provision with<br>residents and carers, voluntary and community sector services<br>and other independent providers, NHS partners, other Council<br>services including commissioning colleagues, other public<br>service agencies and local networks. |
|      | Ensure that all services are person-centred, promoting independence, opportunity and choice within statutory requirements and the Council's agreed policies and strategies.   |
|      | Ensure that high quality services are provided through the<br>application of innovative approaches and high standards of<br>customer care, seeking to deliver performance in all areas that<br>is as good as or better than any other local authority in the<br>country.                        |
|      | Ensure all services are delivered in line with the TOWER values with a particular focus on Respect and kindness given the personal nature of adult social care services.  |
|      | Ensure all services have effective mechanisms in place to safeguard vulnerable adults.  |
|      |   |
| ROLE |   |



| REQUIREMENTS:                 |  |  |
|-------------------------------|--|--|
| 1.                            | Ensure that the support needs of vulnerable adults in the borough are known and that their needs are met.  |  |
| 2.                            | Responsible and accountable for ensuring that all activities within the service comply with the duties and requirements placed on them by all relevant legislation.  |  |
| 3.                            | Ensure that all services are person-centred, promoting<br>independence, opportunity, and choice, within the resources<br>available, statutory requirements, and the Council's agreed<br>eligibility criteria.  |  |
| 4.                            | Ensure that care and support services are experienced by service users as 'joined up' across organisational boundaries.  |  |
| 5.                            | Ensure effective joint working with other relevant services both within the Council and in other partner organisations.  |  |
| 6.                            | Promote strengths-based support to vulnerable adults, in line<br>with the Care Act and good practice guidance and ensure that<br>universal services across all sectors are drawn upon to<br>maximise independence and quality of life.                         |  |
| CORPORATE<br>RESPONSIBILITIES |  |  |
| 7.                            | Actively contribute to the leadership of the Council in a way that promotes a 'one organisation' approach.   |  |
| 8.                            | Develop and maintain positive relationships with elected<br>members to ensure the Council and directorate strategic<br>priorities are effectively implemented and to support Members<br>to undertake their strategic monitoring role.                          |  |
| 9.                            | To promote equality among all staff and ensure that services<br>are delivered in a non-discriminatory way, that is inclusive of<br>disadvantaged groups.   |  |
| 10.                           | Support organisational change and learning, ensuring<br>appropriate systems of performance and development,<br>communication and engagement, quality measures, monitoring<br>and review are in place for all services and the workforce that<br>delivers them. |  |
| 11.                           | To promote sustainability including encouraging a culture of   |  |



| innovation and accountability amongst staff. |  |  |
|--|--|--|
|  | innovation and accountability amongst stan.  |  |
| 12.  | Participate in the required rota as directed by the Chief Executive/Corporate Director to ensure emergency planning and business contingency arrangements are in place throughout the Council.   |  |
| 13.  | Deputise on a rota basis for the Corporate Director, Health, Adults and Community.   |  |
| PEOPLE                                       |  |  |
| 14.  | Work collaboratively with the Council's partners to inform<br>strategic decision making sure that this supports the delivery of<br>specific corporate programmes and the community strategy.   |  |
| 15.  | Establish clarity around expected outcomes and standards, providing clear lines of accountability and delegated authority.   |  |
| 16.  | Establish and promote a culture of learning and workforce<br>planning that enables staff to realise their potential, manage<br>their careers and therefore improve outcomes for Tower<br>Hamlets residents.  |  |
| FINANCE                                      |  |  |
| 17.  | Effectively manage budgets and income delivery targets<br>ensuring that resources are deployed in line with agreed<br>priorities. Ensure that opportunities for efficiencies are<br>systematically explored and developed and drive down spend<br>where appropriate. |  |
| 18.  | Hold managers to account to provide services that are delivered or procured that represent value for money.  |  |
| SERVICE                                      |  |  |
| 19.  | Actively consider new and innovative ways of delivering services that provide high quality and good value for money.   |  |
| 20.  | Drive the implementation of consistently high-quality service standards and levels of customer service.  |  |
| 21.  | Continuously measure and improve customer service processes to improve the consistency, quality, and efficiency of services.   |  |
| 22.  | Ensure there is effective integration of related services within<br>the directorate and across the Council, ensuring the<br>contribution of partner organisations,   |  |
| PERFORMANCE                                  |  |  |



| 23.   | Set strategic objectives and lead delivery through robust business and financial planning.   |  |  |
|---|--|--|--|
| 24.   | Hold managers and partners to account for the delivery of targets.   |  |  |
| 25.   | Manage, monitor, and control externalised contracts effectively<br>ensuring that Service Level Agreements, service standards<br>and contractual obligations are met.   |  |  |
| 26.   | Ensure that all services within own area of responsibility,<br>including those provided by external contractors have robust<br>business continuity plans and contribute to the discharge of the<br>Council's responsibilities. |  |  |
| 27.   | Lead on borough-wide and strategic initiatives collaborating with internal/external stakeholders to deliver cross Council projects.  |  |  |
| OTHER CONDITIONS:   |  |  |  |
| To carry out other duties and responsibilities commensurate with the level of the post as directed by the Chief Executive/Corporate Director. |  |  |  |

| Person Specificatio<br>Director, Adult Soc | on for the Post of Divisional<br>rial Care   |   | Method of<br>Assessment<br>A= Application Form<br>T= Test<br>I= Interview |
|--|--|---|---|
| Knowledge & Skills                         | Ability to balance strategic leadership<br>and direction with effective operational<br>management.   | E | A/I   |
|  | Ability to foster an open and trusting culture with the ability to lead change through others and inspire high levels of performance.  | E | A/I   |
|  | Ability to apply discretion and initiative in dealing with complex issues.   | E | A/T/I   |
|  | Understanding, skills, and passion to<br>lead, maintain and develop a diverse<br>workforce, tackle racism and micro-<br>aggressions and support the learning<br>and development of staff from black<br>and minority ethnic backgrounds to<br>progress within the service/sector. | E | A/T/I   |
|  | Authoritative and influential with high<br>developed relationship management<br>and networking skills, and the ability to<br>foster joint working across service and<br>organizational boundaries for the<br>benefit of residents and communities in<br>LBTH.                    | E | A/T/I   |
|  | Naturally engaging with an ability to<br>inspire and command respect, trust and<br>confidence of colleagues, Council<br>Members, and other stakeholders.   | E | A/I   |
|  | Excellent negotiation and influencing skills, able to persuade others to alternative points of view.   | E | A/T/I   |
|  | Ability to adopt best practice, modern,<br>innovative working practices, which<br>enable the delivery of corporate<br>priorities.  | E | A/T/I   |
|  | Customer oriented (internal and<br>external facing), with well-developed<br>networking and partnership skills, able<br>to build relationships with a range of<br>stakeholders.   | E | A/T/I   |

|                                | Significant financial and commercial awareness and effective budgeting and financial management skills.  | E | A/T/I |
|--------------------------------|--|---|-------|
|                                | Ability to maintain a clear overview of<br>the issues affecting the Council in<br>general and the service in particular.   | E | A/T/I |
|                                | Political sensitivity with an ability to<br>make progress in complex policy areas<br>and a strong belief in the value of local<br>democracy and accountability.  | E | A/I   |
|                                | Commitment to LBTH Council's values<br>and behaviours and equal opportunity<br>policy, with an ability to demonstrate  |   |       |
|                                | personal leadership on the importance of diversity.  | E | A/T/I |
| Qualifications &<br>Experience | Relevant specialist and/or generalist degree(s)  | E | A     |
|                                | Qualified Social Worker  | E | А     |
|                                | Substantial experience, evidenced by a solid track record of success, leading high-quality services  | E | A/I   |
|                                | A successful track record of engaging<br>effectively with others at a senior and<br>strategic level while building<br>sustainable productive partnerships<br>with key stakeholders                                 | E | A/I   |
|                                | Experience of leading on new ways of working and delivery of culture change in a large complex organisation.   | E | A/T/I |
|                                | Significant experience of successfully<br>leading and embedding financially<br>affordably sustainable change, through<br>support of others in complex and<br>diverse organisations with measurable<br>improvements | E | A/I   |
|                                | Deep understanding of the external<br>commercial and political environment<br>and ability to translate that into<br>organisational actions   | E | A/I   |
|                                |  |   |       |

| Living the TOWER Values sets out the essential behaviours required of all staff.          |   |   |       |
|---|---|---|-------|
| They are aligned to the organisation's five TOWER Values                                  |   |   |       |
| We work   | Builds effective alliances with a wide<br>range of stakeholders and partners to<br>achieve better outcomes.   | E | A/T/I |
| <b>TOGETHER</b> across<br>boundaries and with<br>partners to achieve<br>the best outcomes | Visible, approachable and takes steps to shape a positive working culture across the council and with partners.   | E | A/I   |
| for Tower Hamlets   | Keeps abreast of external changes<br>which impacts on delivery, seeking<br>collaborative solutions to achieve the<br>best outcomes  | E | A/T/I |
| We are <b>OPEN</b> and transparent  | Role models and champions a<br>coaching culture across the council and<br>with partners, connecting the 'bigger<br>picture' to audiences own values, goals,<br>and ideas. | E | A/I   |
|   | Strongly facilitates with various<br>stakeholders to deliver the pace of<br>change required for the further success<br>of Tower Hamlets.                                  | E | A     |
|   | Approachable and seeks regular<br>internal and external feedback to<br>improve how they do things and to<br>shape strategy and organisational<br>improvement.             | E | A/I   |
| We are <b>WILLING</b> to challenge, innovate and be accountable                           | Takes accountability for leading the organisation in being ambitious and delivering high standards measuring progress.  | E | A/I   |
|   | Creates a culture of learning, to build capacity and manage talent internally   | E | A/I   |
|   | Encourages innovation and commits resources for entrepreneurial ideas to achieve better outcomes  | E | A/I   |
| We empower each<br>other to be<br><b>EXCELLENT</b> and go<br>the extra mile               | Get others excited about Tower<br>Hamlets vision, strategy, values, and<br>goals and how they can make a<br>difference.   | E | A/I   |
|   | Delegates decision-making where<br>appropriate, whilst supporting and<br>managing organisational risk.  | E | A/T/I |
|   |   |   |       |

|  | Actively seek out ways to support and<br>promote well-being across the<br>organisation  | E | A/T/I |
|--|---|---|-------|
| We <b>RESPECT</b> all<br>communities; they<br>are the heart of<br>everything we do | Actively contributes to building a<br>customer-focused-culture across the<br>council and with partners using<br>customer data to shape strategic<br>direction of the organisation to optimise<br>outcomes | E | A/T/I |
|  | Seeks ways to harness the opportunities presented by the diverse workforce and community.   | E | A/T/I |
| Additional<br>Requirements   | Willingness to work outside of<br>contracted hours in the evenings and<br>weekends subject to notice.   |   |       |
|  | To comply with the requirement to carry out a DBS check on this role.   |   |       |
|  | To comply with the requirements relating to political restrictions for this role.   |   |       |